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You Can Do a Graphic Novel
ISBN: 9781592579556
Alpha Books, January 2010, \$19.95

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Get That Story Out of Your Head and Onto Paper

Veteran Marvel and DC Comics Graphic Novelist Guides Readers to Unleash their Creativity and Create an Original Graphic Novel

You Can Do a Graphic Novel

Readers young and old will receive the inspiration and know-how to get the stories they want to tell out of their heads and onto paper through one of today's most compelling mediums for sharing stories – graphic novels. Imagine yourself sitting down with pencil and paper to create a colorful, captivating graphic novel that might one day become a box-office hit, like *Watchman* or *The Dark Knight*. Whether age nine or 99, anyone can create a graphic novel and go for a piece of the \$395+ million graphic novel market with help from the new book *You Can Do a Graphic Novel* (ISBN: 9781592579556, Alpha Books, January 2010, \$19.95).

Veteran graphic novelist and graphic novel instructor, Barbara Slate, described by comic book legend Stan Lee, as “titanically talented,” guides readers through the process she learned in her early days working for Marvel and DC Comics—a process she has simplified for her classes and syndicated column. Nothing in this book is theoretical. It contains Barbara’s proven step-by-step plan to fulfillment as a graphic novelist. Brilliantly and amusingly written, the book teaches readers how to:

- Uncover the components of a good graphic novel.
- Find their drawing style regardless of artistic ability.
- Navigate the creative process.
- Create memorable characters.
- Develop the plot and subplots.
- Come up with compelling dialogue.
- Understand the intricacies of graphic-novel layout.
- Traverse the graphic-novel business.

About the Author:

Barbara Slate has done it all. Her first character, Ms. Liz, appeared on millions of greeting cards, in a regular comic strip for *Cosmopolitan* magazine, as a spokesperson for Dupont's Lycra and as the star in a series of animated segments on NBC's *Today Show*. Her big break in comics came when she created *Angel Love* for DC Comics. From there, she created, wrote and drew *Yuppies from Hell*, and *Sweet XVI* for Marvel and put her own spin on the Disney classics *Beauty and the Beast*, *Pocahontas*, Archie's *Betty* and *Veronica*, and Mattel's *Barbie*. Barbara's original art has been exhibited in many galleries and museums, and has been reviewed by *The New York Times*. She is profiled in the seminal work *A Century of Women Cartoonists*. Barbara is currently busy being a mom, doing a graphic novel titled, *I Got Married and Other Mistakes*, and teaching. Her website is www.barbaraslate.com.

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To interview the author, or to request a copy for review, please contact Gardi Wilks at gardi@wilkspr.com, or call 708.434.5006.